PSC NO: 220 ELECTRICITY NIAGARA MOHAWK POWER CORPORATION INITIAL EFFECTIVE DATE: APRIL 27, 2009 LEAF: 455 REVISION: 0 SUPERSEDING REVISION:

## SERVICE CLASSIFICATION NO. 12 (Continued)

## 4. <u>PROGRAM ELIGIBILITY</u> (Continued)

## 4.3.3 Revitalization Plan

In addition to meeting the financial distress requirements of Section 4.3.2, the customer must provide the Company with a Revitalization Plan meeting the following requirements:

- 4.3.3.1 The applicant must identify specific non-energy cost reductions equal to a minimum of 75 percent of the most recent 12 month's electric bills priced at the effective Standard Tariff Rates. These reductions may be either actual or planned, and must be quantifiable on an ongoing basis for the full five year term.
- 4.3.3.2 The customer must develop and present for Company approval a detailed revitalization plan which, if fully implemented, would return the facility to profitability within five years. The revitalization plan must include, but not be limited to, the following items;
  - (a) A summary of the customer's current business position within the customer's industry which assesses its strengths and weaknesses.
  - (b) A listing of the customer's prime competitors, and assessment of their relative strengths and weaknesses.
  - (c) Details indicating the applicant's management and ownership structure(s).